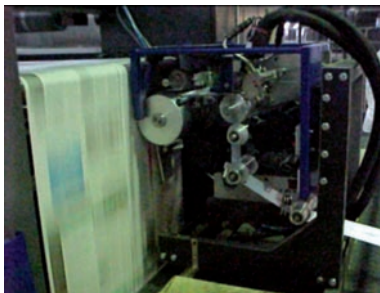


UPGRADES

# Card Gluer



## Gain New Customers

**Expand your production possibilities with upgrades**

The newspaper industry is changing. Increasing the newspaper's attractiveness, gaining new customers and using ad specials to differentiate from the competition are just a few examples of measures that our newspaper customers are taking every day. manroland supports its customers with an extensive product range which helps them achieve these goals.

Ad specials are one way to gain new customers. They can boost advertising effectiveness by up to 700 percent. And a new type of ad special for newspapers is glued-on cards.

The card gluer integrates different card formats at any place in a newspaper. The gluing process is inline and takes place at full press speed. The card gluer can be used for reply cards, raffles, admission cards, etc.

Its location depends on which web and which side of the web the cards are to be glued to. It is operated from a dedicated touch panel. ■■



## Benefits

- Helps to gain new advertising customers
- Increases the attractiveness of the entire newspaper
- Provides a competitive edge
- Inline gluing
- The cards can be attached anywhere on a newspaper page
- Provides many new types of advertising possibilities

## Basic package/Basic features

- Touch screen for standard settings such as card size, gluing, and, card position
- Portrayal of system data
- Main control cabinet including PLCs and an optional modem for remote maintenance
- Encoder for recording press speed and register control
- Hot-melt gluing system
- Card gluing machine with standard traversing system
- Operating panel for the card gluing machine and traversing system

## Options

- Card feeding system